

EMERGE

2026 Sponsorship Opportunities



Lead the Future of FinHealth

POWERED BY THE FINANCIAL HEALTH NETWORK

Since 2006, EMERGE has been the driving force uniting innovators across industries to learn, collaborate, and shape a better financial future for all.

The EMERGE Experience



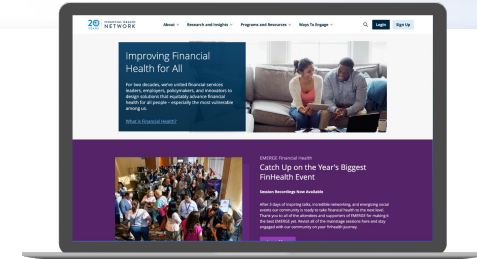
A Flagship Event

The event that launched a movement, EMERGE Financial Health is an annual three-day event featuring engaging and insightful content dedicated to financial health.



A Leading Podcast

The EMERGE Everywhere podcast highlights visionary leaders developing innovative solutions to advance the financial health of all.



Compelling Content

Our ongoing digital content like webinar, videos, articles, and blogs explores insightful research and diverse perspectives on building an inclusive economy.

Engaging the Financial Health Community

EMERGE initiatives connect your brand with highly engaged innovators in financial services, fintech, policy and government, retail, and nonprofit at pivotal moments throughout the year.



450

2025 event registrations
(in-person)



121,000+

unique pageviews of
EMERGE content annually



17,000+

active email
subscribers



13,000+

EMERGE Everywhere
listeners annually



20,000+

social media
followers

Financial Health Is a National Priority

EMERGE offers a unique opportunity to show that it's yours, too. Affirm your dedication to creating a more equitable society where all can thrive financially.

- **Promote your brand's perspective** on topics that matter to you with curated speaking and content opportunities.
- **Network, engage, and build visibility** with influential cross-sector stakeholders.
- **Demonstrate your commitment improving the financial lives** of customers, employees, and communities.

"It's about putting the consumer and the individual at the center of the analysis."



Michael J. Hsu

Former Acting Comptroller of the Currency

[Keynote Address: Financial Health Vital Signs](#)

EMERGE Financial Health 2024



EMERGE Financial Health 2026

May 19-21, 2026 | Atlanta, GA
InterContinental Buckhead

Hosted by the Financial Health Network, EMERGE Financial Health is a must-attend event for anyone committed to improving the financial lives of those they serve.

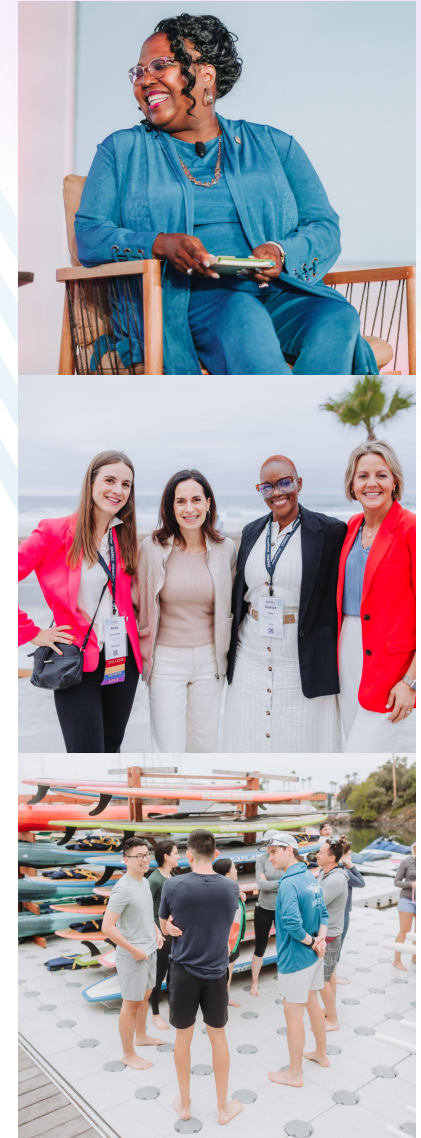
EMERGE offers a dynamic space to explore real-world solutions and foster cross-sector collaboration with meaningful networking, powerful storytelling, and practical strategies that inspire action.

EMERGE Financial Health

Dynamic Sessions, Deeper Connections

This year's event features even more opportunities to create community and build connections across our movement and beyond.

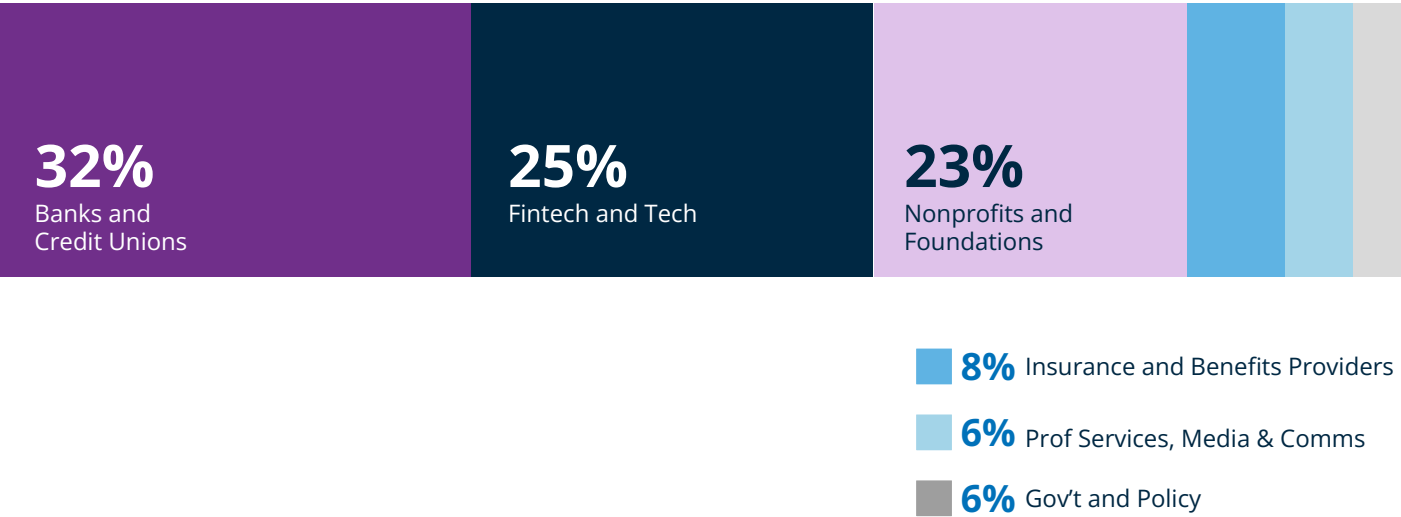
- **Curated Networking:** Meet attendees across industries and specialties as you explore thought-provoking topics.
- **Dynamic Mainstage Sessions:** Experience candid conversations on our mainstage.
- **Intimate Breakout Sessions:** Dive deeper into financial health with concurrent sessions featuring how-to's and case studies.
- **Community Connections:** Keep consumers' needs front and center with the return of a more intimate FinX experience and a group community service opportunity.
- **Enhanced Member Experiences:** Create momentum on your mission to improve financial lives with an extensive lineup of Member-exclusive experiences.



EMERGE Draws Influential Attendees

Connect with senior decision-makers across industries.

EMERGE Financial Health 2025 Attendees by Industry



EMERGE Financial Health 2025 ATTENDEES BY SENIORITY

Director-Level or Above	72%
Vice Presidents	23%
C-Suite	23%
Directors	26%

Meet Diverse Leaders

Join longtime leaders turning consumer voices into powerful financial health solutions.

Who Speaks at EMERGE?

By Seniority	Executive Management or Above	45%
	CEOs, Founders, or Co-Founders	34%
By Identity	Women	47%
	People of Color	31%
	LGBTQ+	5%

Past Speakers



José Quiñonez

Chief Executive Officer,
Mission Asset Fund



Haley Sacks

Finance Expert and Founder,
Mrs. Dow Jones and Finance Is Cool



Raymond A. Jetson

Vision and Advancement Catalyst
Aging While Black

What People Are Saying About EMERGE Financial Health

*"This conference
gives me hope."*

*"EMERGE is the signature
conference for this work..."*

*"I feel like I'm with
my fellow allies..."*

*"This is the place to be to
connect and build
relationships..."*

*"People come here to
wrestle with big ideas and
big opportunities..."*

*"EMERGE is the Burning
Man of the financial
health movement..."*

*"It's raw in terms of
talking about inequities
and inequality..."*

*"It's about great
content and ideas..."*

*"I always leave
feeling energized..."*

*"It motivates me to go
back home and fight
the good fight."*

"I love this conference..."

"Invigorating..."

"Refreshing and inspiring..."

EMERGE Sponsor Highlights

See the Impact

Watch how sponsors bring their mission to life through Mainstage moments, branded activations, and deeper connections that leave a lasting impression.

Lead the way on financial health—and make a lasting impression at EMERGE and beyond.



Sponsorship Opportunities

Customize your sponsorship experience
to achieve your unique goals.

Foundation Level Sponsor Benefits

\$225,000

- **Twelve** complimentary EMERGE Financial Health **registrations**.
- One **Mainstage** speaking opportunity on a **small panel**.
- **Dedicated meeting table** in attendee lounge (~30" high round table).
- Custom digital on-site **advertisement**.
- **Logo recognition** in on-site materials.
- Logo and link to organization's website on all **sponsor pages**.
- Logo recognition in select **emails**.
- **Post-event engagement report**, including registration list (name, title, and organization).
- **Early access** to registration list, sent two weeks prior to the event.
- **Badge sponsor ribbon** recognition for all of your organization's attendees.
- Select **three customizations** total:
 - One from Tier 1.
 - One from Tier 2.
 - One from Tier 3, Tier 4, or Tier 5.

Innovation Level Sponsor Benefits

\$225,000

- **Twelve** complimentary EMERGE Financial Health **registrations**.
- One **Mainstage** opportunity to serve as moderator of the Innovator Showcase.
- **Dedicated meeting table** in attendee lounge (~30" high round).
- Custom digital on-site **advertisement**.
- **Logo recognition** in on-site materials.
- Logo and link to your organization's website on all **sponsor pages**.
- Logo recognition in select **emails**.
- **Post-event engagement report**, including full registration list (name, title, and organization).
- **Early access** to registration list (name, title, organization), sent two weeks prior to the event.
- **Badge sponsor ribbon** recognition for all of your organization's attendees.
- **Three customizations** total:
 - **Innovation Fellowship for six fintechs**
 - Includes \$1,000 stipend, complimentary EMERGE pass, and dedicated meeting table for fellows in the attendee lounge.
 - **Curated article***
 - Published post-event and promoted through EMERGE digital channels featuring select fellows.
 - **Curated webinar***
 - Designed in collaboration with your team, featuring select fellows.

* Content must be vetted and approved for applicability and value.

Gold Level Sponsor Benefits

\$110,000

- **Eight** complimentary EMERGE Financial Health **registrations**.
- One **breakout** speaking opportunity on a **small panel**.
- **Dedicated meeting table** in attendee lounge (~30" high round table).
- Custom digital on-site **advertisement**.
- **Logo recognition** in on-site materials.
- Logo and link to organization's website on all **sponsor pages**.
- Logo recognition in select **emails**.
- **Post-event engagement report**, including registration list (name, title, and organization).
- **Early access** to registration list, sent two weeks prior to the event.
- **Badge sponsor ribbon** recognition for all of your organization's attendees.
- Select **two customizations** total:
 - One from Tier 2 or Tier 3.
 - One from Tier 4 or Tier 5.

Silver Level Sponsor Benefits

\$65,000

- **Six** complimentary EMERGE Financial Health **registrations**.
- **Dedicated meeting table** in attendee lounge (~30" high round table).
- Custom digital on-site **advertisement**.
- **Logo recognition** in on-site materials.
- Logo and link to organization's website on all **sponsor pages**.
- Logo recognition in select **emails**.
- **Post-event engagement report**, including registration list (name, title, and organization).
- **Badge sponsor ribbon** recognition for all of your organization's attendees.
- Select **one customization** total:
 - One from Tier 3, Tier 4 or Tier 5.

Bronze Level Sponsor Benefits

\$32,500

- **Four** complimentary EMERGE Financial Health **registrations**.
- **Dedicated meeting table** in attendee lounge (~30" high round table).
- Custom digital on-site **advertisement**.
- **Logo recognition** in on-site materials.
- Logo and link to organization's website on all **sponsor pages**.
- Logo recognition in select **emails**.
- **Post-event engagement report**, including registration list (name, title, and organization).
- **Badge sponsor ribbon** recognition for all of your organization's attendees.
- Select **one customization** from Tier 4 or Tier 5.

Sponsorship Customizations

Tier 1

- Networking Reception
- Innovation Lunch*
3 AVAILABLE
- FinX
- Visual Notes
- Private Meeting Room
- After-Hours Networking
2 AVAILABLE
- Scholarships
- Human Story Collection NEW

Tier 2

- Innovation Breakfast*
2 AVAILABLE
- Private Dinner
4 AVAILABLE
- Barista Station
- Impact Story
- Podcast Season
- Community Service Project
- Welcome Amenity

Tier 3

- Custom Room Key
- General Breakfast
- Custom Lanyards
- Custom Activation at Dinner
- Photo Station
- Closed Captioning
- Notebook NEW

Tier 4

- Wellness Activity
2 AVAILABLE
- WiFi
- Charging Stations
- Bookstore
- General Break
2 AVAILABLE
- Water Refill Stations
- Pen NEW

Tier 5

- Curated Article*
- Curated Webinar*
- Curated Video*

* Content must be vetted and approved for applicability and value.

Tier 1

- **Networking Reception** | Promote logo signage, a branded drink, and an optional entertainment experience at our attendee gathering.
- **Innovation Lunch*** | Create and facilitate a lunch session on a topic, with selected speakers and format of your choosing. *Examples:* [JPMorganChase](#) | [Prudential Financial](#)
- **FinX** | Give the opening remarks, lead a group debrief, provide materials or swag, showcase your branding in the Mainstage highlight video, and get two complimentary passes to the FinX experiential learning session.
- **Visual Notes** | See your branding on colorful interpretations of live Mainstage conversations created by a graphic artist displayed in the attendee lounge and available digitally post-event. [See Example here.](#)
- **Private Meeting Room** | Host your own private meetings during the conference in a closed-door room equipped with refreshments and basic audio/visual.
- **After-Hours Networking** | Highlight your logo signage, a branded drink, and an optional entertainment experience.
- **Scholarships** | Help leaders attend EMERGE in person by providing scholarships for registration and a travel stipend. Align with our equity scholarships or coordinate your own for eligible finhealth advocates.
- **Human Story Collection** | Elevate underrepresented voices while showcasing your commitment to financial health for all. Includes three powerful story features, with priority input on topic selection to align with your organization's mission. Stories are shared across EMERGE digital channels. *Past examples:* [Amanda's Story](#) | [Bryce's Story](#)

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Tier 2

- **Innovation Breakfast*** | Create and facilitate the content of a breakfast session with the speakers and format of your choosing. *Examples:* [AARP](#) | [Citi](#)
- **Private Dinner** | Host an intimate, curated dinner for up to 10 attendees. We'll handle the planning, logistics, and RSVP coordination.
- **Barista Station** | Keep EMERGE attendees on the go with custom espresso drinks and your logo signage.
- **Impact Story** | Feature impact stories from across our movement published and promoted on the Financial Health Network website and social media channels. *Examples:* [BlackRock](#) | [Prudential Financial](#)
- **Podcast Season** | Include a custom 30-second audio ad during each episode for the 2025 season of EMERGE Everywhere.
- **Community Service Project** | Sponsor a coordinated community service project or field trip that will be featured on social and videos around the event, including transportation, apparel, snacks, water, and logo signage.
- **Welcome Amenity** | Greet attendees with a gift at check-in.

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Tier 3

- **Custom Room Key** | Provide a branded room key to ensure your brand is one of the first attendees see.
- **General Breakfast** | Fuel attendees' EMERGE experience with a buffet including enhanced menu items.
- **Custom Lanyards** | Get close to attendees – literally. Our premium lanyard features your logo for each attendee.
- **Custom Activation at Dinner** | Entertain all attendees over a special dinner experience.
- **Photo Station** | Sponsor a keepsake of your choosing, such as a selfie station, Aura photography, and more.
- **Closed Captioning** | Make EMERGE accessible to all with closed captioning during the Mainstage sessions.
- **Notebook** | Equip attendees to capture insights and inspiration throughout EMERGE.

Tier 4

- **Wellness Activity** | Jumpstart EMERGE with wellness such as yoga or a walk, including snacks and beverages.
- **WiFi** | Empower attendees to connect, work, and share their EMERGE experiences.
- **Charging Stations** | Give attendees the gift of power to charge up their devices in the attendee lounge.
- **Bookstore** | Continue attendees' financial health education by sponsoring an on-site bookstore with relevant offerings.
- **General Break** | Offer a delicious food and beverage break with enhanced menu items.
- **Water Refill Stations** | Keep attendees refreshed and ready to learn during EMERGE.
- **Pen** | Put your brand in attendees' hands with a pen for jotting down key takeaways.

Tier 5

Curated Article, Webinar, or Video | Highlight a topic through the format of your choice. Content must be vetted and approved by FHN; recent or current topics are recommended. FHN will support the production and marketing. All content will be included on our website and marketed through our newsletters and social media channels.

Article*	Option 1: Write a custom article of 500-800 words that the Financial Health Network will copy edit.	<ul style="list-style-type: none">• New Frontiers in Financial Inclusion• What We Can Learn About Wealth Disparities in a Moment of Unprecedented Intergenerational Wealth Transfer• Empowering Small Businesses: How Section 1071 Can Spark Financial Health for All• Prolonged Parenting in an Era of Extended Longevity
	Option 2: Repurpose a pre-written piece with an amplified executive summary written by the Financial Health Network.	<ul style="list-style-type: none">• Increasing Banking Access Through Mobile Branches• Prudential Foundation: Using Philanthropy To Drive Racial Equity and Financial Inclusion
Webinar*	Create a webinar of one hour or less, with a title and description you draft and up to three speakers you suggest, including at least 10 minutes of Q&A and interactive elements like chats, polls, and breakouts.	<ul style="list-style-type: none">• Bridging the Generational Gap: People-Centric Solutions for Financial Health• Bridging the Gap: Innovative Solutions for Financial Relief• Empowering Financial Health: The Role of Financial Education• The Rise of Emergency Savings Programs: What Every Employer Should Know• Uplifting Communities Through Fintech: Building a Pathway to Financial Inclusion
Video*	Create a video eight minutes or less in keynote, fireside, or storytelling format with the title, description, and up to five speakers you suggest.	<ul style="list-style-type: none">• Fostering Financial Success for Young Black Lives• Building a Financially Resilient Workforce• True Cost of a Loan: Opportun Loans are One-Sixth the Cost of Alternatives

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Thank You

Have questions or
need more information?

Please contact **Julie McCullough** at
jmccullough@finhealthnetwork.org.

BECOME A SPONSOR



Appendix

EMERGE Everywhere Podcast

Intimate, thoughtful interviews with finhealth leaders and champions.

Program: A podcast featuring from visionary leaders across industries as they explore how to build an inclusive economy.

Audience: Since the launch in 2020, EMERGE Everywhere has grown to 13,000+ listeners across 32 countries.

Opportunity: The 2026 season of EMERGE Everywhere is available for sponsorship.

Previous guests include:

- **Brian Moynihan**, Chair of the Board and Chief Executive Officer, Bank of America
- **Zeynep Ton**, Professor of Practice, MIT Sloan and Co-Founder and President, Good Jobs Institute
- **Michael J. Hsu**, Acting Comptroller of the Currency
- **H.M. Queen Máxima of the Netherlands**, United Nations Secretary-General's Special Advocate for Inclusive Finance for Development

**LEARN MORE ABOUT
EMERGE EVERYWHERE**