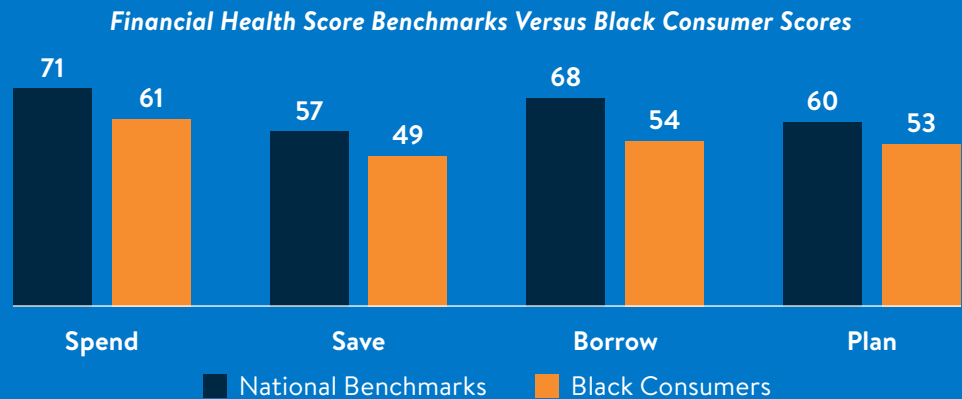


The Financial Health of Black Consumers in the U.S.

The 2023 Financial Health Network data show that compared with national benchmarks for all U.S. consumers, Black consumers struggle in all areas of their financial lives, with lower average scores for each pillar of financial health (Spend, Save, Borrow, and Plan). At 14 points, the gap is especially wide for the Borrow pillar.

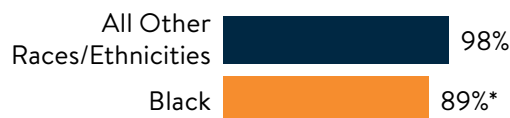


1. CREDIT SCORE AND DEBT CHALLENGES

In each financial health tier, a lower share of Black consumers reported having a prime credit score than all other racial and ethnic groups combined. In addition:

Percent Who Reported Having a Prime Credit Score by Financial Health Tier and Race and Ethnicity

FINANCIALLY HEALTHY



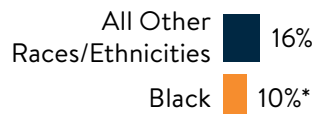
A third (31%) of Financially Healthy Black consumers have outstanding credit card balances, significantly higher than Financially Healthy White (11%) and Asian (5%) consumers.

FINANCIALLY COPING



13% of Financially Coping Black Americans have taken a loan from a retirement loan plan, nearly double that of Financially Coping White Americans (7%) and triple that of Financially Coping Asian Americans (4%).

FINANCIALLY VULNERABLE



Almost half (48%) of Financially Vulnerable Black Americans are grappling with past-due medical bills.

Note: * Statistically significant relative to all other races and ethnicities in each financial health status at $p < 0.05$.

2. INCREASED EXPOSURE TO UNFORESEEN NATURAL EVENTS

Seven out of every 10 (72%) Financially Vulnerable Black Americans are renters, yet more than half of them (67%) are unprotected by rental insurance. This leaves them financially unprepared for unforeseen events such as natural disasters.

3. DISTRUST IN FINANCIAL INSTITUTIONS

Nearly a third of Financially Vulnerable Black Americans (30%) distrust financial institutions, considerably higher than Financially Healthy (19%) and Coping Black Americans (19%). This lack of trust may drive them toward costly alternative financial options.

MEMBER-EXCLUSIVE DATA SPOTLIGHTS New for Financial Health Network Members this year is a series of data spotlights into the Financial Health Network's rich consumer datasets. These data spotlights will shed light on critical areas like emerging trends, challenges, and disparities for different demographic groups, and help Members gain a deeper understanding of the financial realities of their customers and employees. Contact your Client Success Manager with your ideas for future data spotlights.

The Financial Health Pulse® combines survey data with administrative data, with the goal of providing regular updates and actionable insights about the financial lives of Americans.

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