

2021 SNAPSHOT

Shaping the Future of Financial Health



It's Time to Prioritize Financial Health

As the COVID-19 pandemic continues to illuminate the financial struggles of households across the country and around the world, addressing the financial health needs of customers, employees, and communities has never been more critical.

We are the leading voice of the financial health movement, transforming the way business leaders, policymakers, and innovators think about improving the financial lives of those they serve – with a focus on those most likely to experience financial health challenges. By championing collaboration across roles, organizations, and industries, we uncover solutions that work to drive meaningful change at scale.

Partnering with 200+ organizations across financial services, workplace, and healthcare to reach 220M+ people across the country.

Why Financial Health?

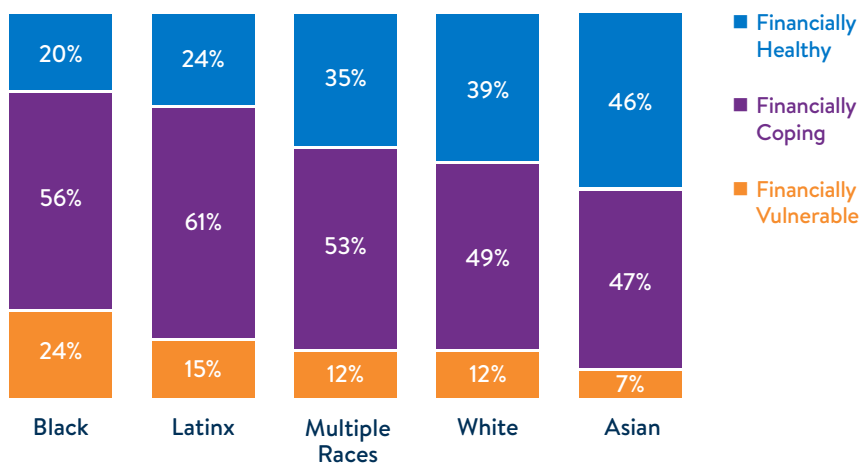
Unlike narrow financial metrics like income or assets, financial health touches on nearly every aspect of a person's life – healthcare, employment, housing, debt, savings, stress, productivity, and more. People are financially healthy when they can weather shocks and build resilience to thrive over the long term.

Most Americans Are Not Financially Healthy

166
MILLION AMERICANS

were not financially healthy as of August 2021, with profound disparities across race and ethnicity.

U.S. Financial Health Disparities by Race/Ethnicity



Pioneering the Financial Health Movement

The Financial Health Network has invested nearly two decades uncovering what works to advance financial health and shape meaningful improvements in peoples' financial lives, particularly those that are most vulnerable. We are a diverse community of researchers, advisors, and innovators committed to bring about financial health for all.

EDUCATE

Sharing insights that help employers, business leaders, policymakers and community leaders improve the financial well-being of individuals and communities.

[Learn More](#)

INNOVATE

Investing in partnerships and companies who are developing technology-led financial health solutions to reach 10+ million customers, at least half of whom are low- to moderate-income.

[Learn More](#)

ADVISE

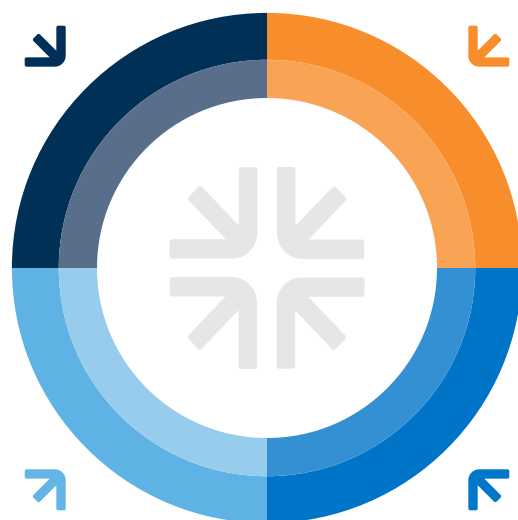
Empowering 100+ organizations to understand financial health needs, develop solutions, and measure outcomes for 22.5+ million customers, patients, and employees.

[Learn More](#)

CONNECT

Cultivating a community of thousands of cross-sector leaders and hundreds of Member organizations for cross-sector collaboration through podcasts, events, and thought leadership.

[Learn More](#)



Our Efforts Drive Impact



Financial health has gone mainstream.

Financial health topics now dominate discussions in boardrooms, state capitals, and conferences across the country, and shape conversations about equity, resilience, productivity, satisfaction, and well-being.

Business leaders are taking action to prioritize financial health.

From Paypal and Chobani to AARP and JUST Capital, organizations are investing in the financial health movement for their customers, employees, and communities.



New policies are being developed to address financial health challenges.

Our research and expertise informs policy development on topics like earned wage access, consumer data practices, child tax credits, student loan relief, criminal justice reform, and more.



Most importantly, *real people are seeing financial health improvements.*

Nicole | Summer

With help from Financial Solutions Lab (FSL) partner Summer, public servant Nicole successfully navigated the process to secure \$148,967 in student loan forgiveness, and immediately raised her credit score by 70 points.

Dr. Ebony | finli

With a black-owned business grant and technology support from FSL partner Finli, Dr. Ebony kept her yoga business afloat through the pandemic with virtual classes.



Advancing Momentum for the Movement

In the continuing wake of global pandemic, financial health solutions play a critical role in advancing economic recovery while improving financial well-being among customers and employees. We've created a roadmap to increase our impact for businesses, consumers, and communities, but our efforts rely on support from organizations like yours. We're committed to deepening our investment in our current programs and to cultivating new ideas, opportunities and partnerships. Our goal is to raise \$10 million over the next six months to meet the moment and ensure we can successfully engage in our next phase of impact.



Investing in Partnerships

Worker Financial
Wellness Initiative



Financial Solutions Lab

JPMORGAN CHASE & CO.



Blackrock's Emergency
Savings Initiative

BlackRock



commonwealth

Help Build a Better Financial Future, Together



Help Drive Financial Health Forward

- > **Facilitate cross-sector collaboration** and exchange of positive outcomes across industries
- > **Fund research projects** to shape federal policy efforts and share tangible stories of impact on real households
- > **Support the development and testing** of finhealth technology for workplace and healthcare, including pilot programs with shared insights on what works best
- > **Partner to build tools, data, and resources** that can guide strategic business and policy decisions toward equitable outcomes and improved financial health for all

The Financial Health Network offers organizations many diverse opportunities to improve financial health outcomes for customers, employees, and communities.

To continue discussing these opportunities, please reach out to info@finhealthnetwork.org.



The Financial Health Network is the leading authority on financial health. We are a trusted resource for business leaders, policymakers, and innovators united in a mission to improve the financial health of their customers, employees, and communities. Through research, advisory services, measurement tools, and opportunities for cross-sector collaboration, we advance awareness, understanding, and proven best practices in support of improved financial health for all.

For more on the Financial Health Network, go to finhealthnetwork.org and join the conversation online:

-  [@FinHealthNet](https://twitter.com/FinHealthNet)
-  [Financial Health Network](https://www.facebook.com/FinancialHealthNetwork)
-  [Financial Health Network](https://www.linkedin.com/company/FinancialHealthNetwork)
-  [Financial Health Network](https://www.youtube.com/FinancialHealthNetwork)

Financial Health Network

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